

**CONTEST RULES**  
**(the “Official Rules”)**

**Junior Reporter Contest**  
**(the “Contest”)**

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have received, understood, and agreed to these Official Rules.

**1. WHO ARE THE SPONSORS?**

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or their affiliates (“**Rogers**”) on behalf of 680 NEWS (the “**Station**”).

The following entities are co-sponsors of the Contest: 407 ETR.

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

Although the Contest may be communicated, promoted, or administered by means of a third party social media or social networking service or site (a “**Third Party Service**”), the Contest is not sponsored, endorsed or administered by, or associated with, any Third Party Service; any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third Party Service.

**2. WHO MAY ENTER THE CONTEST?**

The 680 NEWS Junior Traffic Reporter Contest with 407 ETR (the “**Contest**”) is open only to listeners who are at least 18 years or older, who have a child or ward they are entering into this Contest who attends a public or private elementary or high school (grades 1-12) in one of the following areas a part of the GTA: Town of Ajax, Town of Aurora, City of Brampton, Township of Brock, City of Burlington, Town of Caledon, Municipality of Clarington, Durham Region, Town of East Gwillimbury, Town of Georgina, Halton Region, Town of Halton Hills, Township of King, City of Markham, City of Mississauga, Town of Milton, Town of Newmarket, Town of Oakville, City of Oshawa, Peel Region, City of Pickering, Town of Richmond Hill, Township of Scugog, City of Toronto, Township of Uxbridge, York Region, City of Vaughan, Town of Whitchurch-Stouffville, Town of Whitby.

The following individuals are not eligible to enter the Contest:

- (a) employees, officers, directors, agents, and representatives of: (i) the Sponsors, or any of their respective parents, subsidiaries or affiliates; (ii) any prize suppliers; (iii) any and all other companies associated with the Contest;
- (b) a household member of any of the individuals listed in (a), above, whether or not related;
- (c) members of the immediate family (spouse, parent, child, sibling) of the individuals listed in (a), above.
- (d) individuals who have won any Station contest within the 30 days preceding selection as a potential winner of the Contest or the start of this Contest.
- (e) individuals who have won any prize valued at approximately \$500 or more from the Station within six (6) months of selection as a potential winner of the Contest.

**3. WHEN DOES THE CONTEST START/END?**

Contest Periods: The Contest will start at 12:01 AM Eastern Time (“**ET**”) on Monday, February 1<sup>st</sup>, 2021 and end at 12:59:59 PM ET on Tuesday, February 16<sup>th</sup>, 2021 (the “**Contest Period**”).

The three (3) separate periods as follows:

- i. The Entry Period: the entry period shall begin at 12:01 PM ET on February 1<sup>st</sup>, 2021 and end at 11:59:59 PM ET on February 16<sup>th</sup>, 2021 (“**Entry Period**”)
- ii. Initial Judging Period: the initial judging period shall begin at 12:01 AM ET on February 17<sup>th</sup>, 2021 and end at 5:00 PM ET on February 21<sup>st</sup>, 2021 (“**Initial Judging Period**”);
- iii. Public Voting Period: a public voting period shall begin at 12:01 AM ET on February 22<sup>nd</sup>, 2021 and end at 1:00 PM ET on February 26<sup>th</sup>, 2021 (“**Public Voting Period**”)’ and
- iv. The Grand Prize Winner’s Announcement: the winner from each age category, all six (6) winners, will be announced at or around 7:21 AM ET on Monday, March 1<sup>st</sup>, 2021 (“**Grand Prize Announcement**”).

#### **4. HOW DO I ENTER THE CONTEST?**

No purchase is necessary to enter the Contest.

In order to enter, during the Entry Period, go to the [www.680news.com](http://www.680news.com) website (“**Website**”), click on the “current contests’ option from our drop down menu and click on the “Junior Traffic Reporter” icon or enter “junior traffic reporter” into the search tool, and complete the entry form, which includes your name, telephone number, address and email address, along with your child’s name, child’s school, school district, school principal name and contact, age category of your child (grade 1-4th grade; 5-8th grade; or 9-12th grade, hereinafter, each, a “**Category**”), along with a sixty second (:60) or less video of the child reading a GTA based traffic report (“**Video**”). The entry form and Video will collectively be referred to hereinafter as an “**Entry**.” Only the parent/legal guardian of this child may enter the child in this Contest. Entries will be divided up into the Category the entry coincides with.

Any person submitting more than one Entry, an Entry not containing Video and Essay, or an Entry that does not comply with the requirements set forth in these Official Rules will be disqualified.

**Winner’s parent/guardian is responsible for obtaining permission from the principal or school representative of the child’s school prior to entering the Contest.**

#### **5. HOW MANY TIMES MAY I ENTER THE CONTEST?**

One entry per user will be accepted.

#### **6. COULD MY ENTRY BE REFUSED OR REJECTED?**

Your entry could be refused or rejected if:

- (a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- (b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- (c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (d) your entry is not in compliance with these Official Rules.

In addition, the Sponsors reserve the right to refuse any entry for any other reason as they may determine.

#### **7. WHAT ARE THE CONDITIONS OF ENTRY?**

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- (b) you represent and warrant that (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the “**Entry Material**”) is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;
- (c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- (d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- (e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules;
- (f) you agree that the Sponsors shall have the right at any time to require proof of identity or eligibility to enter the Contest; failure to provide any such proof upon request may result in disqualification;
- (g) you release and forever discharge the Sponsors, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the “**Releasees**”), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, or any travel or activity related to any prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

## **8. WHAT ARE THE CONTEST PRIZES?**

There are six (\$1,000) prizes available to be won in the Contest, as follows:

There are six (6) prizes that will be awarded for each age category consisting of \$1,000 that will be split between the winner and his/her school. One (1) \$500 cheque will be awarded to the child that has won the contest and one (1) \$500 cheque will be awarded made out to the child’s school submitted upon entry. A chance to be recorded a featured on-air and on 680news.com on an agreed upon date within 6 months of being named a Winner; and an MP3 of any recordings sent to Winner’s parent/legal guardian.

A total of twelve (12) cash prizes are available to be won; six (6) winner’s cheques (one cheque for each age category winner) and six (6) winning school cheques (one cheque for each school the winner attends). The Winner’s parent/legal guardian is responsible for paying all applicable income taxes.

## **9. ARE THERE ANY PRIZE CONDITIONS?**

In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- (a) Except for gift cards, vouchers or cash prizes, the prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules.

- (b) The prize may be substituted, in whole or in part, with a prize or prize component of equal or greater value if the prize or prize component cannot be awarded for any reason.
- (c) The prize must be accepted as awarded and may not be transferred, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided “as is” without representation or warranty of any kind by the Sponsors.
- (d) The prize may not be resold.
- (e) Any unused portion of the prize, once awarded, will be deemed forfeited. The prize will not be replaced if lost, destroyed, mutilated or stolen.

## **10. HOW WILL THE POTENTIAL WINNER(S) BE SELECTED?**

- (a) Initial Judging: Enter as explained in Paragraph 3 above. Then, during the Initial Judging Period, a panel of judges comprised of staff members from 680 NEWS, in their sole discretion, will determine up to 15 semi-finalists from each Category from among all eligible Entries received during the Entry Period, using the following judging criteria: complete Entry (i.e. Video length, etc) (5%); adherence to the subject matter (20%); quality of Video (15%); accuracy and objectivity of news story in the Video (20%); and creativity of the Entry (40%). The 15 top-scoring Entries using the preceding judging criteria will be deemed the Semi-Finalists and will move on to the Public Voting portion of the Contest. In the event of a tie, the entrant with the highest score in the creativity category will be deemed the Semi-Finalist from among all tying Entries. Sponsor reserves the right to select less than five Semi-Finalists from any Category in the event not enough sufficient Entries are received during the Entry Period. Each Semi-Finalist’s Video will be posted on the Website.
- (b) Public Voting: Then, during the Public Voting Period, members of the public can visit the Website and cast their vote for their favorite Finalist in each Category (each, a “**Vote**”). Limit of one Vote per person per day during the Public Voting Period. Sponsor is not responsible for Votes not received or for other difficulties with the voting system due to difficulty accessing the internet, service outages or delay, computer difficulties or malfunctions, or other technological problems. Votes generated by script, macro, bot, fraud, or other automated means will be disqualified and not count. No one may offer to sell Votes (or offer to be paid, whether in currency, in kind or other form of compensation, for Votes). The use of automated or third party software or website to participate in the Voting is prohibited. Sponsor, in its sole discretion, reserves the right to disqualify any Votes, or the entrant, cast in violation of the above restrictions. Sponsor reserves the right to select less than five (5) Finalists from any Category in the event not enough sufficient Finalists are moved into the Public Voting Period.
- (c) Potential Winners: The Finalist with the most votes in each Category will be deemed the Winners of the Contest (two per Category). In the event of a tie, the Finalist with the highest score in the creativity category will be deemed the Winner from among all tying Finalists. Sponsor reserves the right to select less than six Winners (three from each Category) in the event not enough sufficient entrants were moved on to the Final Judging Period.

## **11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?**

To be declared a winner, a potential winner:

- a) must correctly answer, without assistance, a time-limited, mathematical skill-testing question to be administered by the Sponsors;
- b) must be in compliance with these Official Rules;
- c) must sign and return, within any designated time period, a release of liability and consent to publicity form and any other documentation as reasonably required or, if the potential winner is a minor,

must have his or her parent or legal guardian sign and return, within a specified time period, any such paperwork;

- d) may be required to provide proof of identification to confirm eligibility or to claim a prize, or provide proof that he or she is the authorized account holder of any account associated with the selected entry.

## **12. WHAT ARE THE ODDS OF WINNING A PRIZE?**

The odds of winning depend on the number of eligible entries received and on the application of judging criteria.

## **13. HOW DO I CLAIM A PRIZE?**

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated.

Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised.

If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

## **14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?**

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest.

By accepting a prize:

- (a) you grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- (b) you agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the "**Publicity Material**") may be used by the Sponsors or their licensees, successors, or assigns (collectively, the "**Publicity Parties**") in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- (c) you acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- (d) you waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

## **15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?**

By entering the Contest, you consent to Rogers' collection, use and disclosure of your personal information in accordance with the Privacy Policy, available at [www.rogers.com/web/content/Commitment-to-Privacy](http://www.rogers.com/web/content/Commitment-to-Privacy) (the "**Rogers Privacy Policy**"), for purposes of administering the Contest as described in these Official Rules.

Over the course of participating in the Contest, you may be given the option to receive commercial emails or other communications of a commercial nature (collectively, "**Commercial Communications**") from the Sponsors or other parties. Should you elect to receive Commercial Communications from Rogers, your personal information will be used by Rogers to that end, in accordance with the Rogers Privacy Policy.

Your personal information may be disclosed to a third party in the following circumstances:

- (a) in accordance with these Official Rules, or with your consent, or as otherwise permitted or required by law.
- (b) if you elect to receive Commercial Communications from a party other than Rogers, Rogers will disclose your personal information to that other party for that purpose;
- (c) if you are a potential prize winner, Rogers may disclose your personal information to any prize supplier for purposes of prize fulfillment; and
- (d) if you have been asked to sign and return a release of liability and consent to publicity form or other documentation in accordance with the terms of these Official Rules, Rogers may disclose your personal information to any interested party, such as an entity who is released from liability.

**ROGERS' DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY'S PRIVACY POLICY AND PRACTICES.**

#### **16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?**

The Releasees assume no liability for the following:

- (a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- (b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- (c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- (d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- (e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- (f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- (g) anyone being incorrectly or mistakenly identified as a winner or potential winner; or
- (h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

#### **17. WHAT LAWS APPLY TO THE CONTEST?**

The laws of the province or territory in which you reside apply to the Contest.

Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

#### **18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?**

The Sponsors may cancel, modify, or suspend the Contest or amend these Official Rules for any reason whatsoever, subject to prior approval by the Régie des alcools, des courses et des jeux, if legally required. For example, if for any reason the Contest is not capable of running as originally planned, the Sponsors may adjust any of the dates, timeframes or other Contest mechanics, or suspend or cancel the Contest.

You may not amend these Official Rules in any way.

**19. WOULD THE SPONSORS EVER DISQUALIFY OR BAN SOMEONE FROM A CONTEST?**

The Sponsors may disqualify without notice or ban someone from the Contest or any future contest for any other reason, including if the Sponsors find that a person has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; or
- (e) otherwise violated these Official Rules.

**20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?**

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

**21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?**

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.